

Paper Submission #866: IJICC Submission Centre

From: IJICC (editor@ijicc.net)

To: editor@ijicc.net; nateldatimisela@yahoo.com; submit@ijicc.net

Date: Thursday, 9 January 2020 at 02:30 pm GMT+9

Submission Confirmation.

Your paper has been successfully submitted. Please note your 'Paper Submission #' and quote it in all correspondence --in the email subject line--with this Journal email: enquiries@ijicc.net

Allow 6 to 8 weeks for the review process to be completed. You will be notified via email.

Lead Author: Natelda R Timisela

Enter your email: nateldatimisela@yahoo.com

Your Country: Indonesia

Title of Your paper: AN ANALYSIS ON FACTORS INFLUENCING CONSUMERS' PERCEPTION TOWARDS THE PRODUCT ATTRIBUTES OF SAGO LOCAL FOOD AGRO-INDUSTRY

Original Contribution : This article is an original work sent to the editor of IJICC. This article contains ANALYSIS OF CONSUMER PERCEPTION FACTORS ON SAGO LOCAL FOOD PRODUCTS ATTRIBUTES. Sago is a local Maluku food which must be introduced to the whole community. Therefore this article as my innovation work that needs to be appreciated for developing local food in Maluku.

The development of product attributes is pursued by agro-industry craftsmen to maintain and promote the product position in the market as it is related to consumers' satisfaction of the consumer products. This research was aimed at 1) investigating the respondents' characteristics and 2) analyzing the determinants of consumers' perception towards product attributes. The samples involved 40 respondents who were taken using accidental sampling. The research data was analyzed by the principal component analysis (PCA) method. The result shows that the Eigenvalue demonstrated the variance part's significance contributed by the determinants towards the whole observed variance values. Meanwhile, there were seven (7) determinants of consumers' perception towards the product attributes of sago local food agro-industry, including the product appearance, the product preference, the product promotion and transaction, the product safety, the product beauty, the product reliability, and the product suitability. The analysis result showed that the seven factors could explain all variance in the data by 66.99%.

Second Author (title/name/email): AN ANALYSIS ON FACTORS INFLUENCING CONSUMERS' PERCEPTION TOWARDS THE PRODUCT ATTRIBUTES OF SAGO LOCAL FOOD AGRO-INDUSTRY /Ester D. Leatemia/rina_lea@yahoo.com

Third Author (Title/name/ email): AN ANALYSIS ON FACTORS INFLUENCING CONSUMERS' PERCEPTION TOWARDS THE PRODUCT ATTRIBUTES OF SAGO LOCAL FOOD AGRO-INDUSTRY/Johanna M. Luhukay/johanna_m19@yahoo.com

Affiliation : Agribusiness Department, Agriculture Faculty, Pattimura University

Suggested Reviewer (title/name/email): AN ANALYSIS ON FACTORS INFLUENCING CONSUMERS' PERCEPTION TOWARDS THE PRODUCT ATTRIBUTES OF SAGO LOCAL FOOD AGRO-INDUSTRY/ Achmad Fathoni Rodli/fathoni_rodli@dosen.umaha.ac.id,

Ethical Clearance: yes

Ethical Clearance details: Agriculture Faculty, Pattimura University

Upload your Paper: https://www.ijicc.net/media/com_convertforms/uploads/5ebb7c1542_Natelda_R_Timisela-Agriculture_Faculty-Pattimura_University.docx

Declaration: the paper submitted is an original unpublished piece of work by the authors. Further the requirements of the journal, its terms and conditions have been met.: I declare this statement to be true

CHECK: English Language Standards: I wish to have my paper edited to ensure a high standard of English

Re: Acceptance letter

From: IJICC IJICC (editor.ijicc123@gmail.com)
To: nateldatimisela@yahoo.com
Date: Thursday, 23 January 2020 at 07:05 pm GMT+9

Dear Natelda

Our journal is still indexed for 2020.

Regards

Loh Wei-Lyn

Editorial Assistant

International Journal of Innovation, Creativity and Change

ISSN:2201-1315/E-ISSN:2201-1323

Scopus Indexation url: <https://www.scopus.com/sourceid/21100819610>

Intellectual Edge Consultancy SDN Bhd

B2-1902, TTDI Adina Jalan Judo 13/45

Shah Alam 40100 Selangor

Malaysia

Tel: +601162213889

E-mail: editor.ijicc123@gmail.com

On Thu, Jan 23, 2020 at 7:43 AM Natelda Timisela <nateldatimisela@yahoo.com> wrote:


Dear Loh Wei-Lyn
Editorial Assistant

Thank you for accepting my article to be published on IJICC.
I request information regarding the IJICC journal, is 2020 still indexed by Scopus?
IJICC is included in the Q category?

Thank you for the information.

Regards
Natelda R Timisela

On Wednesday, 22 January 2020, 1:24:16 pm GMT+7, IJICC IJICC <editor.ijicc123@gmail.com> wrote:

 IJICC IJICC (editor.ijicc123@gmail.com) is not on your Guest List | Approve sender | Approve domain

Dear Natelda R. Timisela

It's my pleasure to inform you that, after the peer review, your paper, *An Analysis on Factors Influencing Consumers' Perception towards the Product Attributes of Sago Local Food Agro-Industry*

has been ACCEPTED to publish with International Journal of Innovation, Creativity and Change, ISSN: 2201-1315/E-ISSN: 2201-1323. Your article will be published in April, 2020 issue.

There is a **USD 700 publication fee** for the article. The publication fee will include the following.

1. Article process fee
2. Article formatting fee that includes the figures and tables adjustment
3. Expert Opinion, if required
4. Make it according to the journal's requirement
5. Reference correction, if required
6. Translation of sentences if required

I believe that our collaboration will help to accelerate the global knowledge creation and sharing one step further. Intellectual Edge Consultancy SDN Bhd now waiting your article fee in order to process.

Please do not hesitate to contact me if you have any further questions.

Thanks

Loh Wei-Lyn

Editorial Assistant

International Journal of Innovation, Creativity and Change

ISSN:2201-1315/E-ISSN:2201-1323

Scopus Indexation url: <https://www.scopus.com/sourceid/21100819610>

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Malaysia

Tel: +601162213889

E-mail: editor.ijicc123@gmail.com

EMAIL KORESPONDENSI INTERNATIONAL JOURNAL OF INNOVATION, CREATIVITY AND CHANGE SCOPUS No-Q

The image displays two screenshots of a Yahoo! Mail inbox, showing an email from IJICC (International Journal of Innovation, Creativity and Change) dated Wednesday, January 22, 2020, at 3:24 pm. The email is addressed to Natelda R. Timisela and contains the following content:

boxbe IJICC (editor.ijicc123@gmail.com) is not on your Guest List | [Approve sender](#) | [Approve domain](#)

Dear Natelda R. Timisela

It's my pleasure to inform you that, after the peer review, your paper, *An Analysis on Factors Influencing Consumers' Perception towards the Product Attributes of Sago Local Food Agro-Industry* has been ACCEPTED to publish with International Journal of Innovation, Creativity and Change, ISSN: 2201-1315/E-ISSN: 2201-1323. Your article will be published in April, 2020 issue.

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6. Translation of sentences if required

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Please do not hesitate to contact me if you have any further questions.

The screenshots also show the Microsoft Azure advertisement on the right side of the email, which reads: "Tingkatkan efisiensi. Kurangi biaya. Dorong inovasi. Lakukan lebih banyak dengan lebih sedikit — di Azure." and "Increase efficiency. Reduce costs. Drive innovation. Do more with less — on Azure."

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Editorial Assistant
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IJICC IJICC <editor.jjicc123@gmail.com>
To: Natelda Timisela Thu, 23 Jan 2020 at 7:05 pm

Dear Natelda
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Regards
Loh Wei-Lyn
Editorial Assistant
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LI MO PIZZA
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Re: Confirmation

From: IJCC IJCC (editor.ijcc123@gmail.com)
To: nateldatimisela@yahoo.com
Date: Monday, 27 January 2020 at 03:28 pm GMT+9

Dear Authors

We grant you time till 15th Feb 2020.

Regards

Loh Wei-Lyn

Editorial Assistant

International Journal of Innovation, Creativity and Change

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Tel: +601162213889

E-mail: editor.ijcc123@gmail.com

On Sat, Jan 25, 2020 at 8:36 AM Natelda Timisela <nateldatimisela@yahoo.com> wrote:

Dear

Loh Wei-Lyn

Editorial Assistant

International Journal of Innovation, Creativity and Change

Thank you to the editor for accepting our article for publication.
I will make the payment according to the proof of payment sent.
I ask to be given time to pay the article fee (mid-February).
I ask for a good understanding from the editor.
thank you

Regards

Natelda R. Timisela

[Dikirim dari Yahoo Mail di Android](#)

Re: Re: Fee publication

From: IJICC IJICC (editor.ijicc123@gmail.com)
To: nateldatimisela@yahoo.com
Date: Tuesday, 18 February 2020 at 04:01 am GMT+9

Dear Authors

We have received your final version paper.

Regards

Loh Wei-Lyn

Editorial Assistant

International Journal of Innovation, Creativity and Change

ISSN:2201-1315/E-ISSN:2201-1323

Scopus Indexation url: <https://www.scopus.com/sourceid/21100819610>

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Malaysia

Tel: +601162213889

E-mail: editor.ijicc123@gmail.com

On Sun, Feb 16, 2020 at 2:23 PM Natelda Timisela <nateldatimisela@yahoo.com> wrote:

Dear editor

Thank you for receiving proof of payment for the article.

then I send the article to the editor for processing.

Hopefully it will be published in the May 2020 period.

I attach a letter of acceptance of the article from the editor of IJICC

thank you

regards

Natelda R Timisela

[ikirim dari Yahoo Mail di Android](#)

----- Pesan yang Diteruskan -----

Dari: "IJICC IJICC" <editor.ijicc123@gmail.com>

Kepada: "nateldatimisela@yahoo.com" <nateldatimisela@yahoo.com>

Cc:

Terkirim: Sab, 15 Feb 2020 pada 14:24

Judul: Re: Fee publication

Dear Author

We have received your payment. Please send us your final paper.

Regards

Loh Wei-Lyn

Editorial Assistant

International Journal of Innovation, Creativity and Change

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Scopus Indexation url: <https://www.scopus.com/sourceid/21100819610>

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Tel: +601162213889

E-mail: editor.ijicc123@gmail.com

On Fri, Feb 14, 2020 at 11:42 PM Natelda Timisela <nateldatimisela@yahoo.com> wrote:

Dear IJICC

We hereby inform you that we have transferred the publication fee through a Cimb Niaga account in the name of Intellectual Aedge Consultancy with an account number 860008267700 of Rp. 10,010,000 (proof of transfer attached). Our article code is IJICC-931-2020.

Regards

Natelda R. TIMISELA

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