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9378	07-21	ART	Timisela, Masyhuri, Darwanto	DEVELOPMENT STRATEGY OF SAGO LOCAL FOOD AGRICULTURE...	Vol 7, No 1: January-June 2021

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Re: Artikel Natelda R Timisela-Revisi Yahoo/Inbox

Jurnal Agraris UMY <agraris@umy.ac.id> To: Natelda Timisela Tue, 18 Aug 2020 at 11:37 am

Yth. Natelda Timisela

Naskah telah kami terima dan telah kami upload via OJS serta kami kirimkan pemberitahuan ke editor. Terima kasih.

Salam,  
Sekretariat AGRARIS

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NT Dr. Widodo Widodo <journalumy@gmail.com> To: Natelda Rosaldiah Timisela Cc: Masyhuri Masyhuri, Dwidjono Hadi Darwanto Mon, 28 Sept 2020 at 10:10 pm

Natelda Rosaldiah Timisela:

We have reached a decision regarding your submission to AGRARIS: Journal of Agribusiness and Rural Development Research, "STRATEGI PENGEMBANGAN AGROINDUSTRI PANGAN LOKAL SAGU DENGAN METODE ANALYTICAL HIERARCHY PROCESS".

Our decision is to: REVISIONS REQUIRED

If you decide to continue publishing your work to this journal, please return back the revised manuscript to the editor within 7 days via OJS. We would be glad if you submit your revised manuscript as soon as possible.

Dr. Widodo Widodo  
Program Studi Agribisnis, Universitas Muhammadiyah Yogyakarta  
[widodo@umy.ac.id](mailto:widodo@umy.ac.id)  
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[AGRARIS] Editor Decision

Dr. Widodo Widodo <journalumy@gmail.com>

To: Natelda Rosaldiah Timisela

Cc: Masyhuri Masyhuri, Dwidjono Hadi Darwanto

Thu, 12 Nov 2020 at 10:49 am

Natelda Rosaldiah Timisela:

We have reached a decision regarding your submission to AGRARIS: Journal of Agribusiness and Rural Development Research, "STRATEGI PENGEMBANGAN AGROINDUSTRI PANGAN LOKAL SAGU DENGAN METODE ANALYTICAL HIERARCHY PROCESS".

It is my pleasure to inform you that our decision is to: ACCEPTED THE SUBMISSION.

Thank you for your contribution to this journal.

Dr. Widodo Widodo  
Program Studi Agribisnis, Universitas Muhammadiyah Yogyakarta  
[widodo@umy.ac.id](mailto:widodo@umy.ac.id)  
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STRATEGI PENGEMBANGAN AGROINDUSTRI PANGAN LOKAL SAGU DENGAN METODE ANALYTICAL HIERARCHY PROCESS

DEVELOPMENT STRATEGY OF SAGU LOCAL FOOD AGROINDUSTRI USING ANALYTICAL HIERARCHY PROCESS METHOD

Abstrak

Penelitian ini bertujuan untuk merumuskan strategi pengembangan agroindustri pangan lokal sagu di Propinsi Maluku. Pengambilan sampel dilakukan secara sengaja (*purposive sampling*) dengan alasan bahwa responden mengetahui perkembangan sagu di Maluku. Responden tersebut antara lain petani, pedagang, dan para pakar dari beberapa instansi yaitu Badan Ketahanan Pangan, Dinas Pertanian, Dinas Perindustrian dan Perdagangan, Dinas Koperasi dan Usaha Mikro Kecil dan Menengah, Perguruan Tinggi, Lembaga Swadaya Masyarakat. Jumlah responden sebanyak 15 responden. Analisis data menggunakan metode Analytic Hierarchy Process. Hasil penelitian Analisis prioritas strategi pengembangan agroindustri sagu menunjukkan bahwa teknologi menjadi prioritas utama untuk pengembangan agroindustri karena berkaitan dengan bantuan dan akses teknologi pengolahan yang sangat rendah dan terbatas. Fokus pengembangan agroindustri pangan lokal membutuhkan keterkaitan antar faktor, sub faktor, aktor, tujuan dan skenario kebijakan. Skenario kebijakan yang diharapkan antara lain pelestarian pangan lokal, perbaikan teknologi, mengatur strategi pemasaran, perbaikan sarana dan prasarana produksi, perbaikan infrastruktur, dan perbaikan sistem kelembagaan.

Kata Kunci: Strategi, agroindustri, pangan lokal, sagu, analytic hierarchy process.

Abstract

This study aims to formulate a strategy for developing local sago food agro-industry in Maluku Province. Sampling was done intentionally (*purposive sampling*) on the grounds that

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Kata Kunci: Strategi, agroindustri, pangan lokal, sago, analytic hierarchy process.

**Abstract**

This study aims to formulate a strategy for developing local sago food agro-industry in Maluku Province. Sampling was done intentionally (purposive sampling) on the grounds that the respondents were aware of the development of sago in Maluku. The respondents included farmers, traders, and experts from several agencies, namely the Food Security Agency, the Agriculture Service, the Industry and Trade Service, the Cooperative and Micro and Small Business Enterprises, the Higher Education, Non-Governmental Organizations. The number of respondents was 15 respondents. Data analysis using the Analytic Hierarchy Process method. Research results Analysis of the priorities of the sago agro-industry development strategy shows that technology is a top priority for agro-industry development because it deals with aid and access to processing technology which is very low and limited. The focus of the development of local food agro-industry requires linkages between factors, sub-factors, actors, objectives and policy scenarios. Expected policy scenarios include local food preservation, technological improvements, managing marketing strategies, improvement of production facilities and infrastructure, infrastructure improvements, and institutional system improvements.

*Keywords: Strategy, agro-industry, local food, sago, analytic hierarchy process.*

**Pendahuluan**

Sebuah kebijakan ekonomi di Indonesia yang diyakini sebagai kunci sukses pertumbuhan ekonomi nasional adalah sektor industrialisasi. Sektor industri yang

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berhasil sebagai kontributor PDB terbesar dipengaruhi oleh faktor kebijakan dan strategi pemerintah, iklim pasar yang kondusif dan respons pelaku industri. Kedepannya akan terjadi transformasi struktur ekonomi dari sektor pertanian ke sektor industri.

Perkembangan industri Indonesia tidak lepas dari industri besar dan industri kecil. Industri kecil banyak dijumpai di daerah pedesaan untuk pengelolaan bahan baku lokal menjadi produk yang bernilai. Sumber bahan baku yang tersedia di daerah pedesaan seperti pangan lokal mempunyai prospek yang baik untuk diciptakan menjadi bahan pangan penting sebagai substitusi beras kemudian diolah menjadi makanan bernilai tinggi. Untuk mewujudkan hal tersebut maka dibutuhkan teknologi proses untuk pengolahan dan strategi pemasaran yang baik agar mampu mengubah cara pandang bahwa pangan lokal sebagai pangan inferior akan menjadi pangan normal dan superior.

Pengolahan hasil pertanian atau agroindustri merupakan proses mengolah bahan baku primer menjadi produk sekunder yang beragam dan bermutu, akan menaikan pendapatan dan produk akhir yang diminati banyak orang. Untuk menghasilkan produk beragam dan bermutu tidak terlepas dari campur tangan

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Hermawan, 2017), *agro industrial cluster development strategy* (Putri et al., 2015), strategi pengembangan agroindustri berbasis sistem usahatani terpadu di wilayah pasang surut (Massinai, Sudira, Mawardi, & Darwanto, 2013), *strategic management of agribusiness: determinants and trends* (Chen, Yueh, & Liang, 2016), *the potentials of agro-industry for growth promotion and quality improvement in Indonesia* (Fatah, 2007), *agroindustry development policy: a strategy towards poverty alleviation* (Yamin, Ali, MI, Fahmid, & Asri, 2018), *potential and development strategy of cocoa agroindustry* (Rosmawaty, Wunawarsih, Bahari, & Yusria, 2017), desain strategi pengembangan agroindustri sagu berbasis rantai nilai (Pratama, 2018).

Strategi pengembangan agroindustri membutuhkan campur tangan pemerintah terutama dalam mengatasi permasalahan keterbatasan modal, rendahnya kualitas produk dan keterbatasan teknologi. Peningkatan permodalan dapat dilakukan melalui fasilitasi akses ke lembaga keuangan, baik bank maupun non bank. Bantuan peningkatan teknologi dapat dilakukan melalui pemerintah baik pusat maupun daerah. Peningkatan SDM, baik peningkatan keterampilan maupun peningkatan kesadaran untuk melakukan perubahan dalam rangka peningkatan mutu produk dapat dilakukan melalui pelatihan maupun sosialisasi melalui bantuan pemerintah baik pusat maupun daerah (Tarigan et al., 2010).

**Author**  
Banyak mencantumkan penelitian lain, namun sangat jarang menyantumkan jurnal-jurnal terkait topik (sagu)!!!!

**Author**  
Tuliskan dengan tegas novelty atau contribution penelitian ini.

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seterusnya sampai hirarki tingkat terakhir.

Keterangan:  
 G = Fokus  
 F = Faktor utama  
 A = Sub Faktor utama  
 B = Aktor  
 O = Tujuan  
 S = Skenario kebijakan agroindustri

Gambar 1. Kerangka Proses Hirarki Pengambilan Keputusan.

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apa benar seperti ini struktur hirarki AHP ?  
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hasil dari apa ? mana data yg menunjukkan hasil alinea 1-5 itu bukan hasil penelitian, melainkan pendapat dari penulis/peneliti sebelumnya. Dan ulasanya common sense. Jika bukan bagian hasil penelitian ini sebaiknya dihapus dari bagian Hasil Penelitian.


**Author**  
Sebaiknya diberikan deskripsi agroindustri pangan lokal sagu agar strategi yang SDP ditawarkan dapat diverifikasi ketepatannya

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membutuhkan pasokan bahan baku dengan kualitas dan kuantitas yang sesuai (Timisela et al., 2014).

*Faktor-faktor Penyusunan Pengembangan Agroindustri Sagu*

Hasil analisis menunjukkan bahwa aspek teknologi sebagai prioritas utama dengan bobot 0,314 diikuti oleh aspek modal dengan bobot 0,280, aspek SDM dengan bobot 0,180, aspek produksi dengan bobot 0,156 dan aspek pemasaran dengan bobot 0,070. Rasio inkonsistensi sebesar  $0,06 < 0,1$ . Aspek teknologi sangat dibutuhkan pelaku agroindustri untuk meningkatkan kualitas dan kreatifitas berusaha. Hasil analisis faktor-faktor penyusunan pengembangan agroindustri sagu ditampilkan pada Gambar 1.



Aspek	Bobot
Pemasaran	0,070
Produksi	0,156
Teknologi	0,314
Modal	0,280
Sumberdaya Manusia	0,180

Gambar 1. Faktor-faktor Penyusunan Pengembangan Agroindustri Sagu

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To: Natelda Timisela

Wed, 13 Jan 2021 at 1:14 pm

Yth. Natelda Timisela  
Kami dari admin AGRARIS, bersama ini kami mengirimkan permohonan perbaikan beberapa gambar pada naskah yang disubmit ke AGRARIS sesuai komentar proofread akhir dari tim editor.  
Perbaikan kami tunggu dalam minggu ini.  
Terima kasih.

Salam,  
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Dear authors,

Regarding your article submission to AGRARIS: *Journal of Agribusiness and Rural Development Research* was officially published at Volume 7 No. 1 (January-June) 2021, herewith we ask the authors to fill the License to Publish of AGRARIS. This is the new policy of AGRARIS, we do hope that all of you can fill and send back the License to Publish through this email address within a week. Please access the link below to find the License to Publish:  
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AGRARIS Vol. 7 No. 1 (January-June) 2021 Yahoo/Inbox

Jurnal Agraris UMY <agraris@umy.ac.id> To: Natelda Timisela Wed, 30 Jun 2021 at 3:31 pm

Dear authors,

We are pleased to announce that AGRARIS: *Journal of Agribusiness and Rural Development Research* Vol. 7 No. 1 (January-June) 2021 was officially published. In this volume, AGRARIS publish 9 articles from 4 countries (Indonesia, Malaysia, South Africa and Ethiopia).

1. Bullwhip Effect Study in Leaf Organic Supply Chain [Apriyani et al. / Indonesia] <https://journal.umy.ac.id/index.php/ag/article/view/9842>
2. The Impact of Water-Related Challenges on Rural Communities Food Security Initiatives [Nephawe et al. / South Africa] <https://journal.umy.ac.id/index.php/ag/article/view/9935>
3. Impact of Different Importation Policies Scenarios on Beef Industry in Peninsular Malaysia [Buda et al. / Malaysia] <https://journal.umy.ac.id/index.php/ag/article/view/10540>
4. Development Strategy of Sago Local Food Agroindustry Using Analytical Hierarchy Process Method [Timisela et al. / Indonesia] <https://journal.umy.ac.id/index.php/ag/article/view/9378>
5. Potato Market Participation and Its Extents Evidence from Southwest Ethiopia: A Double Hurdle Approach [Abadega / Ethiopia] <https://journal.umy.ac.id/index.php/ag/article/view/9912>
6. Visual Quality Protection of Ciboer Rice Fields to Maintain the Attraction of Bantar Agung Tourism Village [Syahadat et al. / Indonesia] <https://journal.umy.ac.id/index.php/ag/article/view/9960>
7. GO Potato Seed Production Management in Indonesia: An Overview and The Challenges [Sembiring et al. / Indonesia] <https://journal.umy.ac.id/index.php/ag/article/view/5943>
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To: nateldatimisela@yahoo.com

Date: Wednesday, 30 June 2021 at 03:31 pm GMT+9

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### Dear authors,

We are pleased to announce that AGRARIS: *Journal of Agribusiness and Rural Development Research* Vol. 7 No. 1 (January-June) 2021 was officially published. In this volume, AGRARIS publish 9 articles from 4 countries (Indonesia, Malaysia, South Africa and Ethiopia).

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From: Jurnal Agraris UMY (agraris@umy.ac.id)

To: nateldatimisela@yahoo.com

Date: Monday, 16 November 2020 at 01:03 pm GMT+9

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Yth. Natelda Rosaldiah Timisela

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